

Guide to Selling

Morrison Estates

Selling with us?

Whats included?

If you are selling your property with Morrison Estates, this is what we can do for you:

Instructing

- Free, in-person valuation of your property by your local expert
- Detailed advice letter setting out our valuation, service and terms
- Instruct & Sign Terms & Conditions securely online
- No upfront fees, as these are paid on completion of your sale

Marketing

- We proactively call our database of qualified buyers
- Access to buyers being placed by the world's most respected companies
- Listed on major property portals, including Myhome.ie & Daft.ie as well as all associated sites
- Over €500 worth of premium advertising when you instruct us
- Targeted email alerts
- Exclusive 'coming soon' property alerts for registered buyers
- Online views of your property on Morrisonestates.ie, Myhome.ie & Daft.ie
- Arrange appointment for photographer
- Preview property photography and description
- Floor plan included as standard
- Submit your own additional comments to be displayed on Morrisonestates.ie
- Access to our award winning online bidding portal Offr for complete transparency
- Whether you choose private treaty or auction sale method, all details and offers are uploaded through our website for full transactional transparency
- Authorise us to release your keys to any third-party suppliers visiting your property

Compliance

- PSRA (Property Services Regulatory Authority) instruction documents sent for signing through Docusign.
- Securely upload your identity documents (AML)
- Securely upload proof of address (AML)
- Upload an existing Building Energy Rating Certificate (BER)
- Order a new Building Energy Rating Certificate (BER)

Viewings

- Accompanied viewings
- Buyer qualification
- Buyer identity verification
- Online viewings calendar
- Real-time updates of booked viewings
- Buyers' comments about your property

Offers

- Dedicated Negotiator to get the best price
- Bidders register through our website to bid and upload their documents to our bidding portal, ensuring you are dealing with genuine qualified buyers
- Bidders place bids through our online bidding portal which notifies other bidders of changes
- View offer price and details online as bids register in real time
- Set deadlines for bids if necessary
- Buyers see 100% transparency throughout and gain trust in the process

Communication

- Constant contact at Morrisons from valuation to completion
- Constant communication with you as vendor
- Constant communication with buyer and their agent from point of agreeing sale
- Constant communication with vendors and buyers' solicitors throughout

morrisonestates.ie place offers 24/7 and keep updated.

